

— PERFORMANCE · CREATIVITY · TECHNOLOGY

# WE BUILD BRANDS THAT DOMINATE.

The AdMasons operates at the intersection of performance marketing, branding, and technology to help ambitious businesses scale faster and own their market.

**150+**  
PROJECTS DELIVERED

**50+**  
HAPPY CLIENTS

**5\***  
AVERAGE ROI

**₹2Cr+**  
AD SPEND MANAGED

— ABOUT US

## We Don't Run Ads. We Engineer Growth Systems.

The AdMasons operates at the intersection of performance, creativity, and technology to build scalable, high-converting brands that don't just compete — they dominate.

Most brands don't fail because of bad products. They fail because of weak positioning and broken marketing systems. We fix that.

From data-driven paid media to full-funnel brand architecture, every strategy we build is engineered for one outcome: **measurable, compounding growth.**

Based in Indore, we serve clients across **India, UAE, UK, and the USA** — from ambitious D2C startups to established enterprise brands.

*"Most brands don't fail because of bad products. They fail because of weak positioning and broken marketing systems."*

— THE ADMASONS PHILOSOPHY

— WHAT WE DO

## Our Services

Comprehensive digital marketing solutions tailored to help your business grow faster and dominate your market.

<p><b>Performance Ads</b> Data-driven Meta &amp; Google advertising campaigns that maximise ROI and scale your business profitably.</p>	<p><b>Social Media Marketing</b> Build a powerful social presence that engages your audience and drives conversions across all platforms.</p>	<p><b>Website Design &amp; Dev</b> High-converting, beautifully designed websites that establish credibility and capture leads 24/7.</p>
<p><b>Branding &amp; Identity</b> Create a memorable brand identity that stands out and resonates deeply with your target audience.</p>	<p><b>Lead Generation Funnels</b> Automated marketing funnels that capture, nurture, and convert leads into paying customers at scale.</p>	<p><b>Analytics &amp; CRO</b> Data-driven optimisation, funnel testing, and conversion tracking that turns traffic into revenue.</p>

— CASE STUDIES

## Results That Speak For Themselves.

Real campaigns. Real numbers. Here's how we've helped brands across industries turn their marketing spend into measurable, compounding growth.

**150+** CAMPAIGNS | **5\*** AVG ROI | **₹2Cr+** AD SPEND

<p><b>+327% ROAS</b> — COMMERCE / D2C</p> <p><b>LuxeCart</b> <b>Challenge:</b> High CAC and low repeat purchases despite heavy ad spend on Meta and Google. <b>Solution:</b> Rebuilt funnel with retargeting sequences, UGC-led creatives, and automated email flows.</p>	<p><b>4.2* ROI</b> — REAL ESTATE</p> <p><b>Skyline Realty</b> <b>Challenge:</b> Low quality leads from generic campaigns, sales team wasting time on unqualified prospects. <b>Solution:</b> Hyper-local targeting with lead scoring, WhatsApp automation, and CRM integration.</p>	<p><b>180+ Leads/mo</b> — HEALTHCARE</p> <p><b>MedPlus Clinic</b> <b>Challenge:</b> Zero digital presence; all appointments were walk-ins or referral-based only. <b>Solution:</b> Conversion-optimised landing page, Google Ads for local intent, appointment booking setup.</p>
<p><b>25K Followers</b> — B2B TECH</p> <p><b>BrightMinds Academy</b> <b>Challenge:</b> Instagram page stagnant at 2K followers with no enquiries from social media. <b>Solution:</b> Reels strategy, paid promotions, and lead-gen ads with instant forms — 25K in 90 days.</p>	<p><b>3* Footfall</b> — HOSPITALITY / F&amp;B</p> <p><b>Spice Kitchen</b> <b>Challenge:</b> New restaurant with no online visibility and low footfall, despite great food. <b>Solution:</b> Google My Business, Zomato/Swiggy listing, influencer seeding, and local ads.</p>	<p><b>50K+ Reach</b> — PHOENIX BEAUTY</p> <p><b>GlowUp Naturals</b> <b>Challenge:</b> Product launch with zero brand awareness; needed fast market entry with limited budget. <b>Solution:</b> Influencer marketing, UGC content production, and targeted Meta ads with lookalike audiences.</p>

— WHY CHOOSE US

## Why Brands Choose The AdMasons

<p><b>Data-Driven Strategies</b> Every decision backed by analytics and insights to ensure maximum impact and measurable results.</p>	<p><b>ROI-Focused Campaigns</b> We optimise every rupee spent to deliver the highest possible return on your marketing investment.</p>
<p><b>Creative Excellence</b> A creative team that produces stunning visuals and compelling content that actually converts.</p>	<p><b>Fast Execution</b> Agile processes that move at the speed of your business, delivering results without delays.</p>
<p><b>15+ Specialists</b> A full team of media buyers, designers, copywriters, funnel builders, and automation experts.</p>	<p><b>4 Global Markets</b> Proven results across India, UAE, UK, and USA — we understand what works in each market.</p>

What Our Clients Say

<p>★★★★★</p> <p><i>"AdMasons restructured our entire funnel and within 60 days our ROAS went from 1.2x to 4.5x. They don't just run ads — they build systems."</i></p> <p><b>Rahul Sharma</b> CEO, LuxeCart</p>	<p>★★★★★</p> <p><i>"They got us 50K+ reach in the first week through influencer seeding and smart Meta ads. The brand finally felt real."</i></p> <p><b>Priya Patel</b> Founder, GlowUp Naturals</p>
<p>★★★★★</p> <p><i>"Before AdMasons, 70% of our leads were junk. Now our sales team closes more in a week than they used to in a month."</i></p> <p><b>Amit Kumar</b> Marketing Head, Skyline Realty</p>	<p>★★★★★</p> <p><i>"Our footfall tripled in 45 days. AdMasons handled everything — listings, photography, local ads. Worth every rupee."</i></p> <p><b>Sneha Reddy</b> Owner, Spice Kitchen</p>

— PRICING

## Simple, Transparent Pricing.

<p><b>STARTER</b> ₹25,000 per month</p> <ul style="list-style-type: none"> <li>Social Media (2 platforms)</li> <li>Basic Content Creation</li> <li>Monthly Performance Report</li> <li>Email Support</li> <li>Basic SEO Optimisation</li> </ul>	<p><b>GROWTH</b> (MOST POPULAR) ₹50,000 per month</p> <ul style="list-style-type: none"> <li>Social Media (4 platforms)</li> <li>Performance Ads (Meta + Google)</li> <li>Advanced Content Creation</li> <li>Weekly Strategy Sessions</li> <li>Lead Generation Funnel</li> <li>Priority Support</li> <li>Conversion Optimisation</li> </ul>	<p><b>PREMIUM</b> ₹1,00,000 per month</p> <ul style="list-style-type: none"> <li>Everything in Growth</li> <li>Full Branding &amp; Identity Development</li> <li>Dedicated Account Manager</li> <li>24/7 Priority Support</li> <li>Influencer Marketing</li> <li>Video Content Production</li> </ul>
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READY TO SCALE?

## Let's Build Something Powerful Together.

Book a free 30-minute strategy call. No commitment. Just clarity.

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[VISIT ADMASONS.COM](#)

✉ [hello@admasons.com](mailto:hello@admasons.com)

☎ +91 77709 69267

📍 Khajrana Square, Indore